



## **YOUNG REPUBLICAN NATIONAL FEDERATION 2021 NATIONAL GOALS**

The national goals for the Young Republican National Federation, its state federations and local clubs, are Recruit, Train & Elect defined as follows:

- 1) **Recruit** young voters into the Young Republican organization, engage them with fellow Young Republicans with social networking opportunities, and introduce them to Republican party leaders, elected officials and candidates for public office
- 2) **Train** Young Republicans as candidates for public office, campaign managers, party volunteers and grassroots activists
- 3) **Elect** Republican candidates from the top to the bottom of the ballot through organized and targeted grassroots activism, offering support locally, regionally and nationally; and encourage qualified Young Republicans to run for public office

The national goals shall be executed by the Young Republican National Federation, its state federations and local clubs in 2021 as follows:

Goal 1 RECRUIT: Increase Young Republican membership by 50%

- 1) State federations shall increase their membership rolls from their 2020 state survey to their 2022 state survey by no less than 50%
  - a) State federations shall increase the number of local clubs in their state by 25%
- 2) Local chapters shall increase their membership rolls from their 2020 state survey to their 2022 state survey by no less than 50%

Goal 2 TRAIN: Train and educate at least one million Young Republicans

- 1) State federations shall host training programs for their state and club leaders as follows:
  - a. Not less than one training on running for office
  - b. Not less than one YRNF training on leadership, team building or succession planning
  - c. Not less than one YRNF training on fundraising or event planning
  - d. Not less than one YRNF training on membership recruitment or club building
  - e. Not less than one training on campaign management or grassroots activism
- 2) State federations shall host no less than two general meetings for Young Republicans in their state:
  - a. Each state federation's leadership shall develop its state's goal strategy and submit its 2021 plan of action by January 31st as directed by the Chairman
  - b. State federations shall host one general meeting no later than April and one general meeting no later than August. A general meeting shall include an invitation to all club leaders and eligible Young Republicans in the state. The meeting may be held virtually. Each general meeting shall communicate the national goals, their state's plan of action and goal strategy.



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Goal 3 ELECT: Contact five million voters to help elect Republican candidates across America in 2020

- 1) State federations and local chapters shall contact voters through door-knocking, phone calls, voter registrations and other efforts as deemed necessary by the Chairman
- 2) State Federations shall meet their state's assigned voter contact goal
- 3) State Federations and local chapters shall participate in National Days of Action and National Deployments
  - a. Organize participation in National Days of Action
  - b. Organize in-state deployments to support campaign targets within your state
  - c. Participate in National Deployments within your region and in neighboring states

### Data Submission

- 1) State Federations shall submit data on the national goals as directed by the Chairman or his designee, including:
  - a. Membership per the requirements of the annual renewal of state charters
  - b. Trainings with data on date, location, topic, speaker(s) and total number of attendees
  - c. Total number of voters contacted, and other details as deemed necessary
- 2) State Federations shall submit a list of Young Republicans running for public office as directed by the Chairman or his designee

The Young Republican National Federation hereby firmly resolves itself to these 2021 National Goals as outlined and charges the Chairman to direct its execution, to hold national, state and local officers accountable to the national goals, and to ensure the Young Republican National Federation, its state federations and local chapters to put forth a good faith effort to achieve these goals.

Unanimously adopted by the National Committee of the Young Republican National Federation on the 14<sup>th</sup> day of November 2020

A handwritten signature in black ink that reads 'Rick Loughery'. The signature is written in a cursive style and is enclosed within a large, hand-drawn arrow shape that points to the right.

Rick Loughery, DPA  
Chairman