



TOP FIVE TIPS FOR A YOUNG REPUBLICAN CLUB

1. **SOCIAL MEDIA** – manage a club facebook page, a twitter account and Instagram account.
 - Facebook and twitter are important for communicating with your members, while Instagram is generally optional
 - Appoint a Communications Director for your chapter – someone designated to run the social media accounts and keep them active. This could be an officer on your executive board, an appointed Communications Director or a Social Media Director.
 - Follow the Young Republican National Federation and your state federation’s social media accounts
2. **TEAM MEETINGS** - monthly team meeting with your officers, appointees, and other key leaders
 - Brainstorm and develop your strategy to execute the Young Republican Mission: recruit, train and elect
 - Setup a meeting schedule for your executive team and general sessions, and plan upcoming activities for your club
 - When planning your upcoming activities and meetings, make sure to delegate responsibilities and set outreach goals for fellow leaders to help recruit potential members
3. **SOCIAL NETWORKING** – monthly social networking and/or educational forums for your at-large membership
 - Plan general meetings as social networking events or happy hours which will help recruit members to your club
 - Invite a special guest (ie local candidate, party leader or elected official) to speak at the event, and use the speaker for promotional purposes to attract attendees.
 - With a social networking event, add a policy discussions or educational forum related to the Young Republican mission. Topics such as ‘how to run for office’ and legislative updates from officials are popular
 - Promote the event via social media, but remember the best promotion is personal contact – make sure your leadership team is calling friends and others in their personal network. Also ask your county and local party leaders to invite people to attend
 - Make sure you have a registration table to collect names, mailing addresses, dates of birth, phone numbers and email addresses of attendees – this information is required to be collected from your members. Don’t forget to have someone staff the registration table to instruct attendees to sign-in, or you will miss out on collecting the required information on new members!
 - The event can be cash bar, but consider asking a local candidate, party leader or elected official to sponsor the event, which may enable you to offer drink tickets or purchase a few appetizers
 - Distribute a flyer for the next YR event/activity, which keeps your members informed about the next opportunity to participate with the YRs. Always have the next event scheduled so you can make an announcement at the current one!
 - Don’t forget to plan community service activities, too!
4. **YOUNG REPUBLICAN DAYS OF ACTION**
 - Work with your local county party, candidates or elected officials on logistics
 - Aim to recruit at least 10 YRs for each Day of Action
 - Select a meeting place for each Day of Action where YRs can receive campaign literature and get directions on where to go from the campaign or party
 - Select a restaurant/bar for YRs to meet after door-knocking for drinks to celebrate their hard work
5. **COMMUNITY SERVICE**
 - Plan an annual service project that supports a local nonprofit or charity
 - Poll your membership to get ideas for community service
 - Involve your local candidates, party leaders and elected officials
6. **QUESTIONS**
 - For questions regarding the chartering process, annual charter renewal or bylaws/rules, contact your state federation
 - For questions about the Young Republican National Federation, Young Republican national goals or other inquiries, contact Young Republican Executive Director Evan Young at evan.young@yrnf.com